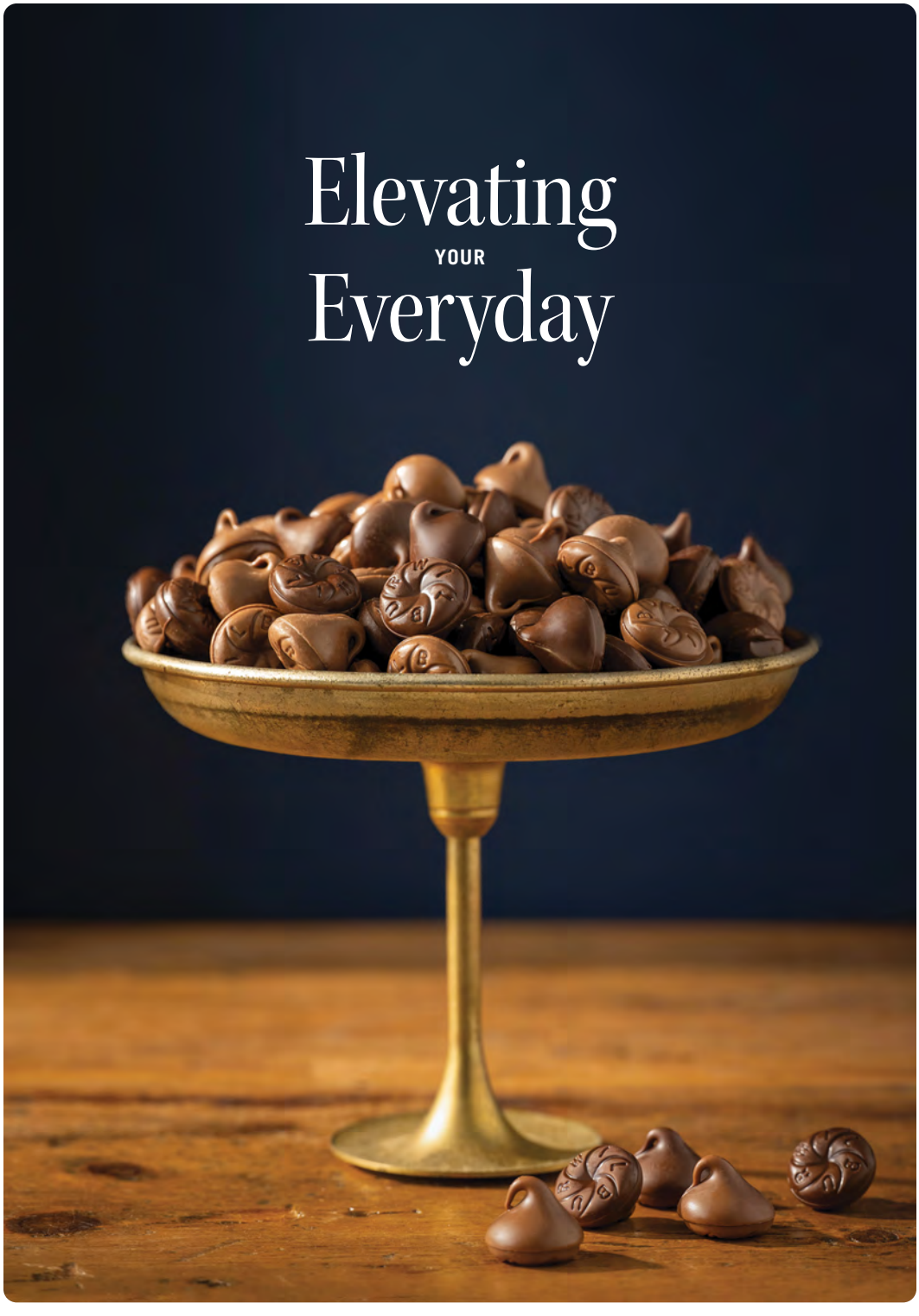
Elevating YOUR Everyday



ANNUAL CATALOG

Wilbur

2026 & 2027

Savor Every Moment

We believe high-quality chocolate doesn't need to be complicated. For over 160 years, Wilbur® Chocolate's legacy is delicious proof that less is more. Whether our chocolate is the secret ingredient in your homemade brownies or the midday snack you reach for (just because), great chocolate has a tendency to make those moments feel a little more special.

We are proud of our rooted and timeless recipes, ones that transform everyday moments into memorable indulgences that keep you coming back for more.

With love and gratitude,

The Wilbur Team

A Retreat From the Ordinary

A **Chocolate Caramels** with Milk or Dark Chocolate; *8 oz.* Unsalted *$17.50* | Salted *$18.00*
B **Lititz Sweet & Salty Bark** *12 oz. $17.00*
C **Almond Bark** with White, Milk, or Dark Chocolate *8 oz. $12.00*
D **Triple Coated Almonds** *1 lb. $21.00*

Vintage tins and keepsake containers for the devoted Wilbur® Chocolate fans in your life.

A **Wilbur® Bud-E-Bear** *$15.00*
B **Heritage Tin** with Milk, Semisweet, or Mixed Buds® *3 lb. $65.00*
C **Heritage Tin** with Milk, Semisweet, or Mixed Buds® *1 lb. $30.00*
D **Antique Cocoa Tin** with 22/24 Aristocrat™ Dutch Processed Cocoa Powder *14 oz. $21.00*
E **"Gift For You" Box** with Milk, Semisweet, or Mixed Buds® *2 lb. $40.00*
Find "Gift For You" Box designs for more occasions online

Catalog information, pricing, and product availability are subject to change.

Go All Out for Autumn

- **A** **Vibrant Leaves Gift Box** with Mixed Buds® *12 oz. $18.00*
- **B** **Blissful Fall Fancy Bag** with Mixed Buds® *12 oz. $16.00*
- **C** **Autumn Foliage Tin** Assortment *1.75 lb. $50.00*
- **D** **Wilbur® Vintage Star Corrugated Gift Box** filled with Mixed Buds® *8 oz. $18.00*
- **E** **Wilbur® Autumn Gift Box** with Milk, Semisweet, or Mixed Buds® *1 lb. $22.00*
- **F** **Wilbur® Chocolate Cocoa Mug O'Buds** filled with Milk, Semisweet, or Mixed Buds® *$22.00* | Empty *$11.00*
- **G** **Wilbur® Chocolate Latte Mug** filled with Milk, Semisweet, or Mixed Buds® *$26.00* | Empty *$11.00*

Catalog information, pricing, and product availability are subject to change.

Pure Decadence, Inside and Out

Our favorite kitchen specialties

MADE IN WILBUR KITCHEN LITITZ, PA

A **Chocolate Covered Marshmallows** with Milk or Dark Chocolate *8 oz. $15.50*
B **Chocolate Covered Oreo® Cookies** with Milk or Dark Chocolate *8 pc. $12.00*
C **Chocolate Covered Mini Pretzels** with Milk or Dark Chocolate *8 oz. $12.00*
D **Peanut Butter Meltaways** with Milk or Dark Chocolate *8 oz. $13.00*

Catalog information, pricing, and product availability are subject to change.

WILBUR® BUDS®

A TIMELESS CHOCOLATE INDULGENCE

Our recipe is simple: just six ingredients make up the iconic Wilbur® Bud® Chocolate that has been capturing hearts and causing cravings since 1894. And that recipe hasn't changed since. The Bud® has continued to be beloved and endure in its original form for well over a century, probably because it feels like something so much more.

It's the special treat at the end of a long day, the indulgent moment you savor for yourself (or, if you're feeling generous, share with someone you love). It's a cherished classic because it makes those everyday moments feel a little bit warmer, richer, and indulgent.

A **Wilbur® Buds® Chocolate** in Milk, Semisweet, or Mixed *1 lb. $18.00*
B **Wilbur® Buds® Chocolate** in Milk, Semisweet, or Mixed *8 oz. $12.50*

Find more sizes and packaging options online at WilburBuds.com

Catalog information, pricing, and product availability are subject to change.

Bring the Cheer With Chocolate

A **"Gift For You" Box (Holiday Sleeve)** with Milk, Semisweet, or Mixed Buds® *2 lb. $40.00*

B **Candy Cane Sweet Holiday Assortment Tin** with Mixed Buds® *1 lb. $30.00*

C **Wilbur® Holiday Gift Box** with Milk, Semisweet, or Mixed Buds® *1 lb. $22.00*

D **Vintage Happy Holidays Gift Box** with Mixed Buds® *12 oz. $18.00*

E **Holiday Reindeer Gift Box** with Mixed Buds® *12 oz. $18.00*

F **Favorites Holiday Gift Box** with an Assortment of Wilbur® treats *4 lb. $125.00*

Catalog information, pricing, and product availability are subject to change.

A **Dashing Through the Snow Tin** Assortment *2 lb. $50.00*
B **Joy Tin** with Mixed Buds® *2 lb. $45.00*
C **Good Cheer Tin** with Mixed Buds® *1 lb. $30.00*
D **Trimming the Tree Tin** with Mixed Buds® *1 lb. $30.00*
E **Classic Snowflake Tin** with Mixed Buds® *5 lb. $95.00*

Catalog information, pricing, and product availability are subject to change.

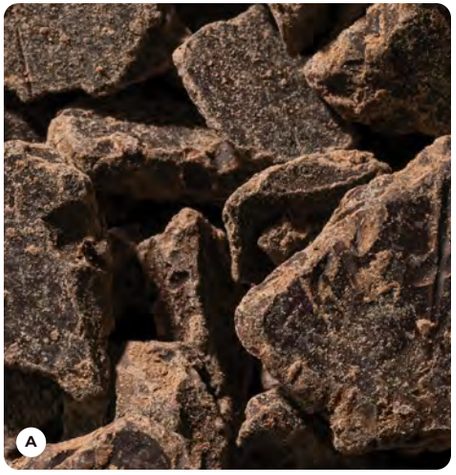
Make Your Wish List Exquisite

A **Peppermint Candy Design Fancy Bag** with Mixed Buds® *1 lb. $20.00*
B **Gold Flip Top Box** with Mixed Buds® *8 oz. $20.00*
C **Wilbur® Chocolate Holiday Cocoa Mug O'Buds** filled with Milk, Semisweet, or Mixed Buds® *8 oz. $22.00*
D **Merry Christmas Gift Box** with Mixed Buds® *12 oz. $18.00*
E **Wilbur® Tier of Treats** with an Assortment of Wilbur® treats *7 lb. $145.00*

F **Holiday Star Corrugated Gift Box** with Mixed Buds® *8 oz. $16.00*
G **Holiday Snowflakes Tray** with an Assortment of Wilbur® treats *3 lb. $70.00*
H **Snow Covered Mill Party Tin** with an Assortment of Wilbur® treats *4.8 lb. $150.00*

Catalog information, pricing, and product availability are subject to change.

Elevate Your Bakes


A

B

C

D

Your grandma's favorite recipe tastes all the richer with Wilbur® Cocoa, chips, and wafers.

A **Wilbur® Brandywine® Bittersweet Chocolate Chunks** *1 lb. $11.50*
B **Wilbur® Confectionery Wafers** in White, Light Cocoa, Dark Cocoa, or Peanut Flavored *1 lb. $7.00*
C **Wilbur® Cocoa Powder** Aristocrat™ Dutch Processed *14 oz. $17.00*
D **Wilbur® Baking Drops** in a variety of options, see website for details

Browse our full line of baking products and find bulk options online at **WilburBuds.com**.

Catalog information, pricing, and product availability are subject to change.

A **72% Cacao Dark Chocolate Covered Cranberries** *8 oz. $18.00*
B **72% Cacao Dark Chocolate Covered Almonds** *8 oz. $18.00*
C **72% Cacao Dark Chocolate Covered Blueberries** *8 oz. $19.00*

Chocolate-Covered Classics

A **Chocolate Covered Peanuts** in Milk or Dark Chocolate *1 lb. $8.50*
B **Milk Chocolate Covered Malted Milk Balls** *1 lb. $22.00*
C **Triple Covered Dark Chocolate Malted Milk Balls** *1 lb. $22.00*
D **Chocolate Covered Raisins** in Milk or Dark Chocolate *1 lb. $18.50*
E **Chocolate Bridge Mix** in Milk Chocolate *1 lb. $21.00*
F **Chocolate Covered Cashews** in Milk or Dark Chocolate *1 lb. $21.00*

Catalog information, pricing, and product availability are subject to change.

Appreciation Never Tasted So Sweet

BUSINESS & EVENT GIFTS

We'll work with you to find Wilbur® Chocolate favorites your staff, clients, or event guests will love, whether you're ordering for 25 people or 2,500. Just be prepared for a swarm in the break room.

Start an order
Email wilburstore@cargill.com or call 1-888-2Wilbur to get an order form.

Get a quantity discount
50+ same item | 10% off
Excludes certain products; quantities are limited.

Make it custom
Have your company name or logo molded into the chocolate. Call 1-888-2Wilbur to get started and allow 10–12 weeks for fulfillment.

Order by December 9, 2026 for delivery by December 25, 2026.

For Any Reason, for Every Season

There are three easy ways to get your goodies: call, email, or order online. If you're local, come visit our store in beautiful downtown Lititz!

Online
WilburBuds.com

By Phone
1-888-2Wilbur (1-888-294-5287)
Monday–Friday, 8 a.m.–5 p.m. EST

By Email
wilburstore@cargill.com
Do not include credit card information in email.

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Chocolate

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